



The Blue Star Salute Foundation, Inc. (BSSFI) honors Alabama's military service members both active duty and veteran.

Founded in 2005, our members are former service members of various veteran service organizations (American Legion, Marine Corp League, VFW, DAV and more), family members of someone serving or who have lost someone serving, or just everyday citizens who are concerned about our military members, both currently serving and veterans.

We have attended all deployments in the State of Alabama where we have presented over 27,000 Blue Star Service Banners to deploying military service members. We contribute annually to all four Alabama's Veterans Homes.

We also provide, when necessary, a memorial wreath and representatives at the funeral of each service member who has died since 9/11/01. If the Governor of Alabama is unable to attend the funeral, we are asked to present the family with the Governor's Certificates of Memory and Commendation for Military Service of the fallen service member. We are also asked at times to present the Gold Star Service Banner.



BSSFI travels wherever invited throughout the State with our pictorial Memorial Wall – “Faces of the Price of Freedom” containing pictures of Alabama's Military Service Members who have died since 9/11/01 and represent each branch of service. The wall is dedicated to keeping their memory alive, putting a face with a name, and reminding the people of Alabama that our freedom is not free.

We are a 501(C) 3 Tax Exempt Organization



## ANNUAL ARMED FORCES DAY BLUE STAR SALUTE EVENT

Our largest statewide event is our Annual Blue Star Salute. Each year, the Governor of Alabama proclaims the specific date of each Salute (usually Armed Forces Day) by issuing a Proclamation declaring Blue Star Salute Day throughout Alabama. At this event, we follow our motto of “Honoring Those Who Serve; Those Who Have Served; and Those Who Have Fallen In Military Service.” On Armed Forces Day, Saturday, May 20, 2023, the Blue Star Salute Foundation, Inc., will host our 18th Annual Blue Star Salute in Mobile, AL at the USS ALABAMA Battleship Memorial Park (2703 Battleship Parkway, Mobile, AL 36603). It will be a day of honor for our Veterans. Many activities are planned throughout the day including activities for children. This event is open to the public at no charge.

The USS ALABAMA Battleship Memorial Park collects a small parking fee per vehicle.

Our event website is:  
[www.armedforcesdaymobile.com](http://www.armedforcesdaymobile.com)

## Run/Walk For Alabama's Fallen Heroes & 1 Mile Fun Run

The Blue Star Salute Foundation Inc. and the South Alabama Veterans Council will host its 9th Annual Memorial 5K Run/Walk & 1 Mile Fun Run for Alabama's Fallen Heroes and its Armed Forces Day Celebration / 18<sup>th</sup> Annual Blue Star Salute on Saturday, May 20, 2023 at the USS ALABAMA Battleship Memorial Park, 2703 Battleship Pkwy, Mobile, AL 36603. The run will begin at 7:30 a.m. and the Celebration/Salute will begin at 10:30 a.m.

The 5K Certified race runs along the Causeway and starts and finishes at the USS ALABAMA Battleship Memorial Park. Each runner's race bib will bear the name of one of Alabama's Fallen Heroes since 9/11/01. You also have the opportunity to list your own Hero as well. This is the **only race** in this region of its kind. Growing every year, don't miss the opportunity to show that you “will never forget” and to run in Honor of one of Alabama's Fallen Heroes. Names of the fallen are listed on the 5K Run Shirt so don't miss out on the opportunity to order one. For \$15 you can be a Blue Star Salute Supporter and get a t-shirt without running.

On-line registration can be completed at [www.eventbrite.com](http://www.eventbrite.com). Forms are also available for pick-up at McCoy Outdoors, Run-N-Tri or Fleet Feet in Mobile, AL or Running Wild in Fairhope, AL.

*Please help us honor Alabama's Military Veterans by making a donation to the Foundation for the event or consider a Sponsorship.*

## SPONSORSHIP LEVELS

### Platinum Sponsor - \$2,000 and up

- Company logo on Event Banner
- Company logo on print media advertisements
- Space for 10' x 10' pop-up tent at event if desired  
**Sponsor provides tent**
- Company provided flyer included in Memorial 5K Race Packet
- 1 VIP Seat and recognition during Blue Star program activities

### Gold Sponsor - \$1,000 to \$1,999

- Company logo on Event Banner
- Company logo on print media advertisements
- Space for 10' x 10' pop-up tent at event if desired  
**Sponsor provides tent**
- Company provided flyer included in Memorial 5K Race Packet

### Silver Sponsor - \$500 to \$999

- Company logo on Event Banner
- Company logo on print media advertisements
- Space for 10' x 10' pop-up tent at event if desired  
**Sponsor provides tent**

### Bronze Sponsor - \$250 to \$499

- Company logo on Event Banner
- Space for 10' x 10' pop-up tent at event if desired  
**Sponsor provides tent**

### Non-Sponsorship Donation – Any amount welcome

We are a 501 (C) 3 Tax Exempt Organization

Checks should be made payable to BSSFI and mailed to:

**Blue Star Salute Foundation, Inc.**  
P. O. Box 661  
Chelsea, AL 35043

To have your company logo included on event banner, print media and flyer included in race packet, donation, high resolution logo and flyer must be received no later than May 13, 2023.

Logos should be emailed to: [puppies@sunpaws.com](mailto:puppies@sunpaws.com)

Name (or Business Name)

Sponsorship Level or Donation

Address

E-mail address

Phone number

Name of Contact



Show your appreciation for Alabama's Veterans and their families by sponsoring and attending Alabama's 18<sup>th</sup> Annual Blue Star Salute.

There will be lots of activities throughout the day, including Static Displays of Military equipment, demonstrations, and activities for children.

## Tentative Schedule of Events

### (7:00 – 1:00 Vendors on display)

- 7:00 Alabama's Fallen Heroes Salute
- 7:30 Alabama's Fallen Heroes 5K Memorial Run/Walk
- 7:35 1 Mile Fun Run
- 9:00 Presentation of 5K Run Awards
- 9:30 Silver Wings Parachute Demonstration
- 9:45 Performance Vocalist Rob Robinson & the Davidson High School Jazz Band
- 10:00 UH 60 Black Hawk lands for static display
- 10:15 Blue Star Salute Memorial Ride
- 10:30 Blue Star Salute & Gold Star Program

### MORE INFORMATION TO COME

Follow us on [Facebook@bluestar.salute](https://www.facebook.com/bluestar.salute)

Our event website: [www.armedforcesdaymobile.com](http://www.armedforcesdaymobile.com)



## Alabama's 18<sup>th</sup> Annual Armed Forces Day Blue Star Salute Event 5K Memorial Run/Walk for Alabama's Fallen Heroes & 1 Mile Fun Run

**Saturday, May 20, 2023**

**USS Alabama Battleship  
Memorial Park  
2703 Battleship Parkway  
Mobile, AL 36603**

*Hosted by*



**South Alabama  
Veterans Council**

*Co Hosted by*

