



The Blue Star Salute Foundation, Inc. (BSSFI) honors Alabama's military service members both active duty and veteran.

Founded in 2005, our members are former service members of various veteran service organizations (American Legion, VFW, Marine Corp League, VFW, DAV and more), family members of someone serving or who have lost someone serving, or just everyday citizens who are concerned about our military members, both currently serving and veterans.

We have attended all deployments in the State of Alabama where we have presented over 27,000 Blue Star Service Banners to deploying military service members. We contribute annually to all four Alabama's Veterans Homes.

We also provide, when necessary, a memorial wreath and representatives at the funeral of each service member who has died since 9/11/01. If the Governor of Alabama is unable to attend the funeral, we are asked to present the family with the Governor's Certificates of Memory and Commendation for Military Service of the fallen service member. We are also asked at times to present the Gold Star Service Banner.

BSSFI travels wherever invited throughout the State with our pictorial Memorial Wall – "Faces of the Price of Freedom" containing pictures of Alabama's Military Service Members who have died since 9/11/01 and represent each branch of service. The wall is dedicated to keeping their memory alive, putting a face with a name, and reminding the people of Alabama that our freedom is not free.

We are a 501(C) 3 Tax Exempt Organization



Our largest statewide event is our Annual Blue Star Salute. Each year, the Governor of Alabama proclaims the specific date of each Salute (usually Armed Forces Day) by issuing a Proclamation declaring Blue Star Salute Day throughout Alabama. At this event, we follow our motto of "Honoring Those Who Serve; Those Who Have Served; and Those Who Have Fallen In Military Service." On Armed Forces Day, Saturday, May 18, 2019, the Blue Star Salute Foundation, Inc., will host our 15th Annual Blue Star Salute in Mobile, AL at the USS ALABAMA Battleship Memorial Park (2703 Battleship Parkway, Mobile, AL 36603). It will be a day of honor for our Veterans. Many activities are planned throughout the day including activities for children. This event is open to the public at no charge.

The USS ALABAMA Battleship Memorial Park collects a small park fee per vehicle.

Our event website is - [www.armedforcesdaymobile.com](http://www.armedforcesdaymobile.com)



The Blue Star Salute Foundation Inc. and the South Alabama Veterans Council will host its 6th Annual Memorial 5K Run/Walk & 1 Mile Fun Run for Alabama's Fallen Heroes and its Armed Forces Day Celebration / 15<sup>th</sup> Annual Blue Star Salute on Saturday, May 18, 2019 at the USS ALABAMA Battleship Memorial Park, 2703 Battleship Pkwy, Mobile, AL 36603. The run will begin at 7:00 a.m. and the Celebration/Salute will begin at 10:00 a.m.

The 5K Certified race runs along the Causeway and starts and finishes at the USS ALABAMA Battleship Memorial Park. Each runner's race bib will bear the name of one of Alabama's Fallen Heroes since 9/11/01. You also have the opportunity to list your own Hero as well. This is the **only race** in this region of its kind. Growing every year, don't miss the opportunity to show that you "will never forget" and run in Honor of one of Alabama's Fallen Heroes. Names of the fallen are listed on the 5K Run Shirt so don't miss out on the opportunity to order one. For \$15 you can be a Blue Star Salute Supporter and get a t-shirt without running.

On-line registration can be completed at [www.eventbrite.com](http://www.eventbrite.com). Forms are also available for pick-up at McCoy Outdoors, Run-N-Tri or Fleet Feet in Mobile, AL or Running Wild in Fairhope, AL.

*Please help us honor Alabama's Military Veterans by making a donation to the Foundation for the event or consider a Sponsorship.*



## SPONSORSHIP LEVELS

### Platinum Sponsor - \$2,000 and up

- Company logo on Event Banner
- Company logo on print media advertisements
- 10' x 10' pop-up tent at event if desired – Sponsor provides
- Company provided flyer included in Memorial 5K Race Packet
- 1 VIP Seat and recognition during Blue Star program activities

### Gold Sponsor - \$1,000 to \$1,999

- Company logo on Event Banner
- Company logo on print media advertisements
- 10' x 10' pop-up tent at event if desired – Sponsor provides
- Company provided flyer included in Memorial 5K Race Packet

### Silver Sponsor - \$500 to \$999

- Company logo on Event Banner
- Company logo on print media advertisements
- 10' x 10' pop-up tent at event if desired – Sponsor provides

### Bronze Sponsor - \$250 to \$499

- Company logo on Event Banner
- 10' x 10' pop-up tent at event if desired – Sponsor provides

### Non-Sponsorship Donation – Any amount welcome

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Checks should be made payable to BSSF and mailed to:

**Blue Star Salute Foundation, Inc.**  
P. O. Box 776,  
Pleasant Grove, AL 35127

To have your company logo included on event banner, print media and flyer included in race packet, donation, high resolution logo and flyer must be received no later than April 15, 2019.

Logos should be emailed to: [puppies@sunpaws.com](mailto:puppies@sunpaws.com)

Name (or Business Name)

Sponsorship Level or Donation

Address

E-mail address

Phone number

Name of Contact



Show your appreciation for Alabama's Veterans and their families by sponsoring and attending Alabama's 15<sup>th</sup> Annual Blue Star Salute.

There will be lots of activities throughout the day, including Static Displays of Military equipment, demonstrations, and activities for children.

## Tentative Schedule of Events

- 6:30 Alabama's Fallen Heroes Salute
- 7:00 Alabama's Fallen Heroes 5K Memorial Run/Walk
- 7:05 1 Mile Fun Run
- 8:00 Flag Retirement Ceremony
- 8:30 Presentation of 5K Run Awards
- 9:00 Performance by the 151<sup>st</sup> Army Band and Vocalist Rob Robinson
- 9:00 Silver Wings Parachute Demonstration
- 9:30 UH 60 Black Hawk lands for static display
- 9:45 Blue Star Salute Memorial Ride
- 10:00 Blue Star Salute & Gold Star Program
- 10:45 United States Coast Guard Fly Over

### MORE INFORMATION TO COME

Follow us on Facebook @bluestar.salute & @5K.memorial.run

Our event website: [www.armedforcesdaymobile.com](http://www.armedforcesdaymobile.com)



Alabama's 15<sup>th</sup> Annual  
Blue Star Salute

&

Armed Forces Day Event  
5K Memorial Run/Walk for  
Alabama's Fallen Heroes &  
1 Mile Fun Run

**Saturday, May 18, 2019**

USS Alabama Battleship  
Memorial Park

2703 Battleship Parkway

Mobile, AL 36603

*Hosted by*



South Alabama  
Veterans Council

*Co Hosted by*

